

123 TAX TEAM

Run by contractors for contractors

PRIVACY POLICY

Website: www.123taxteam.com

Effective Date: 3 June 2026

At **123 Tax Team**, we are committed to protecting your privacy and handling your personal data in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

1. WHO WE ARE

123 Tax Team is an authorised reseller of 123 Sheets (an HMRC-recognised Making Tax Digital software provider). We operate the website www.123taxteam.com, which is built on WordPress.com and uses Jetpack by Automattic for security, performance, backups, statistics, and other features.

123 Tax Team is run by Stella Hamilton Trading as “123 Tax Team”.

Data Controller:

123 Tax Team

Email: sales@123taxteam.com

2. INFORMATION WE COLLECT

We may collect the following types of personal data:

- Contact and business information (name, email address, phone number, company name, VAT number, UTR, etc.)
- Technical data (IP address, browser type, device information, operating system)
- Approximate location data (country/region level derived from IP address)
- Website usage and statistics data collected via Google Analytics and Jetpack Stats
- Communication and enquiry records

3. JETPACK AND WORDPRESS.COM FEATURES & DATA PROCESSING

Our website uses Jetpack (provided by Automattic Inc.) and is hosted on WordPress.com. These services process data as follows:

Jetpack Features

Jetpack collects and processes data to provide security, performance, and analytics features, including:

- **Jetpack Security** — Monitors login attempts, blocks brute force attacks, scans for malware, and provides downtime monitoring.

- **Jetpack Backups** — Automatically backs up your website content and database.
- **Jetpack Stats** — Tracks visitor numbers, popular pages, referrers, search terms, and general site usage.
- Other modules (e.g., social sharing, comments, forms, or notifications) if enabled.

WordPress.com Security Features

WordPress.com provides enterprise-grade security including:

- Automatic malware scanning and removal
- DDoS protection
- Spam protection (via Akismet)
- SSL certificates and secure connections
- Firewall protection
- Regular security updates and monitoring

Data Processed by Jetpack / Automattic

When you visit our site, Jetpack and WordPress.com may collect:

- Log data (IP address, user agent, device type, referrer)
- Site activity data (page views, interactions)
- Security-related data (login attempts, suspicious activity)

This data helps us maintain a secure and high-performing website.

4. INTERNATIONAL DATA TRANSFERS

Our website is hosted by WordPress.com (Automattic Inc.) and uses Jetpack services. We have entered into a Data Processing Addendum with Automattic, which includes appropriate safeguards such as the UK International Data Transfer Agreement (IDTA).

Data processed by Jetpack and Google Analytics may be transferred to the United States and other countries. These transfers are protected by the safeguards in our agreement with Automattic, along with technical measures such as consent controls and IP anonymisation where possible.

5. SHARING YOUR PERSONAL DATA

We may share your personal data with:

- **Automattic Inc.** — as our website host and provider of Jetpack and WordPress.com services.
- **Google Analytics** — for detailed website usage analytics.
- **123 Sheets** — when you enquire about or purchase their software licences through us.

All third-party processors operate under appropriate data processing agreements. We do not sell your personal data to third parties.

6. LEGAL BASIS FOR PROCESSING

We rely on the following legal bases under UK GDPR:

- **Consent** (e.g., marketing communications and non-essential cookies)
- **Contract** (when you request services or software)
- **Legitimate Interests** (to improve website security, performance, and user experience)
- **Legal Obligation** (where required by law)

7. COOKIES, ANALYTICS AND LOCATION DATA

Our website uses cookies from Google Analytics, Jetpack, and other WordPress.com services. These tools help us understand visitor behaviour, improve site performance, and maintain security. This may include collecting approximate location data from your IP address. You can manage your cookie preferences at any time through our cookie consent banner.

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

If you visit our login page, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select "Remember Me", your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

If you edit or publish an article, an additional cookie will be saved in your browser. This cookie includes no personal data and simply indicates the post ID of the article you just edited. It expires after 1 day.

Embedded Content from Other Websites

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

8. YOUR RIGHTS

Under UK GDPR you have the right to access, rectification, erasure, restriction, portability, and objection. To exercise these rights, please email sales@123taxteam.com. You also have the right to lodge a complaint with the Information Commissioner's Office (ICO) at www.ico.org.uk.

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

9. DATA SECURITY AND RETENTION

We take reasonable technical and organisational measures to protect your data, supported by WordPress.com and Jetpack's security infrastructure. We retain personal data only for as long as necessary or as required by law.

Comments

When visitors leave comments on the site we collect the data shown in the comments form, and also the visitor's IP address and browser user agent string to help spam detection.

An anonymized string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The Gravatar service privacy policy is available here: <https://automattic.com/privacy/>. After approval of your comment, your profile picture is visible to the public in the context of your comment.

Where your data is sent

Visitor comments may be checked through an automated spam detection service.

How long we retain your data

If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognise and approve any follow-up comments automatically instead of holding them in a moderation queue.

For users who register on our website (if any), we also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at any time (except they cannot change their username). Website administrators can also see and edit that information.

10. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time. The latest version will always be available on this page with the updated effective date.

11. CONTACT US

If you have any questions about this Privacy Policy or how we handle your data, please contact us:

Email: sales@123taxteam.com